#### Proposal Template

|  |
| --- |
| **PoC Project Proposal**  **Delivery date:** xx.xx.xxxx  **Proposed SAIGE funding period**: from xx.xx.xxxx to zz.zz.zzzz |

|  |  |
| --- | --- |
| **Project name:** |  |
| **Institution (RDI):** |  |
| **Principal Investigator (PI):** |  |
| **Email contact of PI:** |  |
| **Mobile phone contact of PI:** |  |

1. **Project Overview (200 words max) – Summary of the project, outlining the problem or opportunity proposed PoC project is addressing and the expected result with this project.**
2. **Description of Invention / Novel Idea to Create Social / Economic Value (600 words max) – Short description of invention / novel idea including assessment and early review of IP position (e.g., ownership structure). Uniqueness of idea and value proposition should be clearly stated. Current development status of the invention / novel idea including TRL level.**
3. **Field / Application of the Invention / Novel Idea (200 words max) - Short description of how the invention / novel idea can be applied and the current state of the art / methodology.**
4. **Market Analysis (400 words max) - Describe market focus for invention / novel idea including to the extent possible market size and potential competitors. Describe comparative advantage(s) of invention / novel idea relative to current products / services offered. Identify possible routes to market, business models including potential partners. Identify any early commercialization activities and their results to date.**
5. **Description of Project Plan (600 words max and table below) - Describe planned project activities (budget, tasks, timeline). Identify key planned expenditures (e.g., consultants, equipment, consumables). Describe expected project results (when possible / relevant with expected improvement in TRL levels).**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Activity name** | **Description of the tasks, activities and milestones** | **Proposed budget breakdown** | **Timeline** | **Expected result and TRL increase (from - to)** |
| **1.** |  |  |  |  |  |
| **2.** |  |  |  |  |  |
| **3.** |  |  |  |  |  |
| **4.** |  |  |  |  |  |
| **5.** |  |  |  |  |  |
|  |  | **TOTAL** |  |  |  |

**6. Final Remarks (200 words max and table below) - outline the final results and explain why this would increase commercial potential of the Invention / Novel Idea. Please list likely future development plans, considering the next 3 years after the SAIGE funding (in table below).**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Activity / Results** | **Budget** | **Timeline** |
| **Year 1** |  |  |  |
| **Year 2** |  |  |  |
| **Year 3** |  |  |  |

**Principal Investigator (PI):**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature**